

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:	)	<u>Group Art Unit:</u> 3622
	)	
Leandros KONTOGOURIS	)	<u>Examiner:</u> A. Duran
	)	
Serial Number: 09/742,438	)	<i>Attorney Docket:</i> KONT3001beu
	)	
Filed: December 22, 2000	)	<u>Confirmation No.:</u> 8890

**For: Advertising System And Method Which Provides Advertisers With An Accurate Way Of Measuring Response, And Banner Advertisement Therefor**

REQUEST FOR RECONSIDERATION

Honorable Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA. 22313-1450

Sir:

This paper is in response to the Official Action dated March 24, 2006.

A Notice of Appeal and petition for a three-month extension of time was submitted on September 25, 2006, and a petition for a one-month extension of time accompanies this response so that it is timely filed.

Remarks/Arguments begin on page 10.

A Supplemental Declaration to show diligence is attached hereto, together with 77 exhibits in the form of .pdf files attached to the declaration.